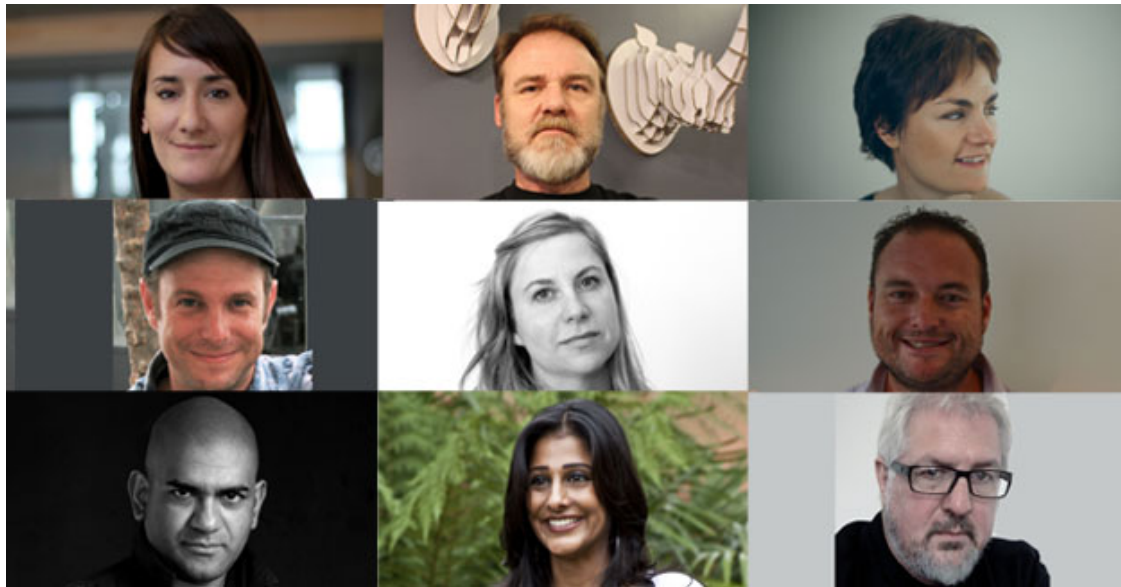


Nine South Africans selected as Cannes jurors

Of the 387 jurors selected for the Cannes Lions 2016, nine are South African and they will serve on the Design, Direct, Film, Media, Mobile, Print & Publishing, Promo & Activation, Outdoor and Radio juries.

The juries, selected from 40 countries, are made up of 40% women, a significant increase on last year's 31.5% and a record number for the Festival. The juries will meet in Cannes to judge live throughout the Festival, with the winners of the Lions being announced and honoured at awards ceremonies taking place across the eight days.



SA's Cannes Lions 2016 judging contingent: Emma Carpenter, Eoin Welsh, Fran Luckin, Jonathan Beggs, Jenny Glover, Marc Taback, Nathan Reddy, Suhana Gordhan, Rob McLennan

Philip Thomas, CEO, Lions Festivals, highlighted the importance of putting together balanced juries to ensure fair judging of the awards, while adding that the juries had a 'significant responsibility in determining the future path of creative communications'.

Terry Savage, chairman, Lions Festivals, said that he was 'delighted to be welcoming such an array of global talent that spanned the wide spectrum of creativity'. The 2016 juries have been announced as:

Creative Effectiveness Lions:

- Andrew Robertson, CEO, BBDO, global – Jury president
- Martin Sorrondegui, head of marketing, Volkswagen, Argentina
- Michele Teague, GM, marketing, Kmart, Australia
- Cristina Duclos, marketing director, Telefonica Vivo, Brazil
- Melanie Johnston, president, DDB Toronto, Canada
- Bertille Toledano, president, BETC Paris, France
- Naomi Troni, global chief growth officer, MullenLowe, global
- Jennifer Breithaupt, md, advertising, media and global Entertainment, Citi, global
- Anthony Wong, worldwide effectiveness director, Ogilvy & Mather, global
- Saurabh Varma, CEO, South Asia, Leo Burnett, India
- Adrian Farina, SVP marketing, Latin America, VISA Inc, Latin America
- Emily Cho, senior VP, Korean Air, South Korea
- Martin Weigel, head of planning, Wieden & Kennedy Amsterdam, The Netherlands
- Tracey Follows, chief strategy & innovation officer, The Future Laboratory, UK

- Matt Gladstone, planning partner, Grey Worldwide, UK
- Colleen Leddy, head of communication strategy, Droga5, US

Cyber Lions:

- Chloe Gottlieb, SVP, ECD, R/GA, US – Jury president
- Ignacio Zuccarino, head of creative, Google, Argentina
- Bob Mackintosh, ECD, Host, Australia
- Kris Hoet, chief innovation officer, Happiness, Belgium
- Igor Puga, innovation & Integration VP, DDB, Brazil
- Sylvain Thirache, ECD & Founding partner, SID LEE Paris, France
- Dirk Kedrowitsch, COO, Publicis Pixelpark, Germany
- Ravi Deshpande, founder & chairman, Whyness, India
- Fumitaka Takano, creative director / communication Architect, ADK Tokyo, Japan
- Gavin Becker, head of digital, Technology & innovation, Colenso BBDO, New Zealand
- Brent Choi, chief creative officer, J. Walter Thompson Canada & New York, North America
- Charlie Blower, co-founder, managing partner, Blak Labs, Singapore
- Jongpil Kim, head of digital Division, Innocean Worldwide, South Korea
- Teresa Galante, digital creative Supervisor, Shackleton, Spain
- Björn Höglund, ECD, Crispin Porter & Bogusky Scandinavia, Sweden
- Kelsie Van Deman, head of interactive production, Wieden & Kennedy Amsterdam, The Netherlands
- Sacha Reeb, ECD, Critical Mass, UK Victoria Buchanan, creative director, Tribal Worldwide, London, UK
- Frederic Bonn, chief creative officer, Mirum, US
- Megan Skelly, Group creative director, 360i, US

Design Lions:

- Tristan Macherel, ECD, Landor, France – Jury president
- Andrew Simpson, design director, Vert design, Australia
- Verena Panholzer, art director, Es, Austria
- Margot Doi Takeda, founder - VP, creative director, design, lg2boutique, Canada
- Shen Yiwen, co-founder and chairperson, Beijing Jamewish Brand Consulting Firm, China
- Linda Stannieder, managing partner, Graft Brandlab, Germany
- Elsie Nanji, managing partner, Red Lion, Publicis, India
- Haruko Tsutsui, creative director, Dentsu Inc., Japan
- Nathan Chambers, creative director, 485 design, New Zealand
- Vlad Ermolaev, co- founder, creative director, Ermolaev Bureau, Russia
- Komal Bedi Sohal, chief creative officer, Y&R, Singapore
- Nathan Reddy, chief creative officer & founder, Grid Worldwide Branding and design, South Africa
- Matthew Atchison, creative director, Saffron Brand Consultants, Spain
- Candice Madrid-Dahlqvist, design director, Identity Works, Sweden
- Tienchutha Rukhavibul, Graphic design director, TBWA\Thailand, Thailand
- Jochem Leegstra, founder / creative director, ...,staat, The Netherlands
- Karen Welman, founding partner & chief creative officer, Pearlfisher, UK
- Sue Daun, ECD, Interbrand, UK
- Tim Allen, president, North America, Wolff Olins, US
- Keri Elmsly, ECD, Second Story, US

Digital Craft Lions:

- Wesley ter Haar, founder / COO, mediaMonks, global – Jury president
- James Noble, founder & md, Carter digital, Australia

- Seb De Roover, creative director, &KOO, Belgium
- Luciana Haguiara, digital creative director, AlmapBBDO, Brazil
- Eric Cruz, ECD, AKQA Shanghai, China
- Joanna Peña-Bickley, global chief creative officer, IBM Interactive Experience, global
- Qanta Shimizu, founder / chief technology officer, PARTY, global
- Sean MacDonald, global chief digital officer, McCann Worldgroup, global
- Kyoko Yonezawa, creative technologist, Dentsu Inc., Japan
- Jakob Stenqvist, creative developer, Department, Sweden
- Yaprak Gültay, Service design Lead, FJORD design and innovation from Accenture Interactive, Turkey
- Henry Cowling, creative director, UNIT9, UK
- Helen Fuchs, ECD, Digitas LBi, UK
- Tony Snethen, ECD, VML, US
- Katie Dill, head of experience design, Airbnb, US

Direct Lions:

- Mark Tutssel, global chief creative officer, Leo Burnett Worldwide / creative chairman, Publicis communications, global – Jury president
- Gonzalo Vecino, ECD & co-founder, Niña, Argentina
- Dave King, ECD, Innocean Worldwide, Australia
- Lukas Grossebner, owner/ECD, Merlicek&Grossebner, Austria
- Dries de Wilde, creative director, Duval Guillaume, Belgium
- Rodrigo Jatene, chief creative officer, Grey, Brazil
- Steph Mackie, owner. thinker. doer, Mackie Biernacki, Canada
- Peter Shen, chief creative officer, Cheil PengTai, China
- John Raúl Forero, creative VP, Ogilvy & Mather, Colombia
- Pauline de Montferrand, creative director, Fred & Farid, France
- Cosimo Moeller, ECD, Serviceplan, Germany
- Nicoletta Stefanidou, ECD, Isobar, Hong Kong
- Ramesh Iyengar, chairman & md, Select Direct marketing communications, India
- Ben Sever, partner & chief creative officer, Inbar Merhav G, Israel
- Jack Blanga, creative & digital director, TBWA \ Italia, Italy
- Masako Shimizu, Copywriter, Hakuhodo Inc., Japan
- Tony Bradbourne, ECD / founder, Special Group, New Zealand
- Jon Loke, ECD, Publicis, Singapore
- Suhana Gordhan, creative director, FCB Africa, South Africa
- Pilar de Giles López, creative director, Proximity Madrid, Spain
- Josefine Richards, creative director, INGO Stockholm, Sweden
- Olivier Girard, founder & ECD, M&C Saatchi, Switzerland
- Richard Yu, chief creative officer, ADK, Taiwan
- Patrick van Haperen, creative lead, Red Urban, The Netherlands
- Sophie Lutman, creative director, BrandPie, UK
- Julia Neumann, creative director, Mullen Lowe NY, US

Film Lions Jury:

- Joe Alexander, chief creative officer, The Martin Agency, global – Jury president
- Anita Ríos, general creative director, J. Walter Thompson, Argentina
- Justin Drape, chief creative officer, The Monkeys, Australia
- Dieter De Ridder, creative director, Air Brussels, Belgium
- Rodrigo Castellari, creative director, F/Nazca Saatchi & Saatchi, Brazil
- Nancy Crimi-Lamanna, VP, creative director, FCB Toronto, Canada

- Alexander Kalchev, ECD, DDB Paris, France
- Oliver Frank, ECD, VCCP Berlin, Germany
- Zenobia Pithawalla, ECD, Ogilvy & Mather, India
- Polina Zabrodsckaya, associate creative director, Publicis, Italy
- Miwako Hosokawa, creative director, Dentsu Inc., Japan
- Ariel Soto, VP & chief creative officer, BBDO, Mexico
- Egil Pay, senior Art director / partner, TRY, Norway
- Rob McLennan, creative Founding partner, King James II, South Africa
- Jose M^a Roca de Viñals, chief creative officer, DDB, Spain
- Sophia Lindholm, art director, Forsman & Bodenfors, Sweden
- Lars Jorgensen, partner & ECD, Anomaly, The Netherlands
- Ash Chagla, ECD, Science & Sunshine, UAE
- Ana Balarin, ECD, Mother London, UK
- Leslie Sims, chief creative officer, Y&R North America, US
- Duncan Milner, chief creative officer, TBWA\media Arts Lab, US
- Andreas Dahlqvist, chief creative officer, Grey New York, US

Film Craft Lions:

- Laura Gregory, CEO, Great Guns, UK – Jury president
- Karen Sproul, producer, Exit Films, Australia
- Mateus De Paula Santos, director / partner, Lobo / Vetor Zero, Brazil
- Erinn Lotthé Guillon, executive producer, Insurrection, France
- Steffen Gentis, chief production officer, BBDO, Germany
- Amit Sharma, director, Chrome Pictures, India
- Laerke Herthoni, film director, Folke Film, Sweden
- Stephanie Oakley, director of production, 72andSunny, The Netherlands
- Lise McQuillin, head of original production & partnerships, Grey, UK
- Kerstin Emhoff, co-founder, executive producer, PRETTYBIRD, US
- Benjamin Davies, head of Broadcast Production, Droga5, US

Glass Lions:

- Madeline Di Nonno, CEO, Geena Davis Institute for Gender in media, global – Jury president
- Su-Mei Thompson, CEO, The Women's Foundation, Asia
- Claudia Colaferro, CEO Latin America, Dentsu Aegis Network, Brazil
- Mary Whenam, president, Women in PR, Europe
- John Gerzema, CEO, BAV Consulting, global
- Josy Paul, chairman & chief creative officer, BBDO, India
- Zainab Salbi, host and creator of The Nida'a Show and founder of Women for Women International, ADIN Productions, MENA
- Vicki Maguire, ECD, Grey, UK
- Mark D'Arcy, VP, chief creative officer, Facebook, US
- Wendy Clark, president & CEO, DDB North America, US

Media Lions:

- Nick Waters, CEO, Dentsu Aegis, Asia Pacific – Jury president
- Chris Stephenson, head of strategy and planning, PHD media, APAC
- Sebastian Civit, CEO, Midios, Argentina
- Sophie Price, chief strategy officer, UM, Australia
- Tom Lemaître, client service director, mediacom, Belgium

- Luis Padilha, media VP Latam, Havas, Brazil
- Ann Stewart, president, Maxus, Canada
- Mykim Chikli, North Asia CEO, ZenithOptimedia, China
- Paulina Parra, CEO, mediaCom, Colombia
- Maria Garrido, global head of insights & analytics, Havas media Group, France
- Christian Zimmer, chief digital officer, OMD, Germany
- Jodie Stranger, president global Network Clients, Starcom mediavest Group, global
- Mat Baxter, global chief strategy & creative officer, IPG mediabrand, global
- David Reid, global strategy director, PHD media, global
- Jez Jowett, global head creative technologies, Havas media, global
- Pele Cortizo-Burgess, global chief creative officer, MEC, global
- Dan Hagen, chief strategy officer, Carat, global
- Ashish Bhasin, chairman & CEO South Asia, Dentsu Aegis Network, India
- Dubi Spector, deputy CEO, media Interaction, Israel
- Emanuele Giraldi, head of business development, Omnicom media Group, Italy
- Riichiro Nakamura, executive director, Dentsu Inc., Japan
- Lilia Barroso, CEO, Mindshare, Mexico
- Kath Watson, CEO, OMD, New Zealand
- Lawrence Teherani-Ami, media director, Wieden+Kennedy, North America
- Maria Isabel Mesía, CEO, Vivaki, Peru
- Maryana Sheynina, media director, Articul media, Russia
- Marc Taback, CEO, Initiative media, South Africa
- Jaewoo Kim, media planning director, TBWA Korea, South Korea
- Angeles Escobar, GM, Arena media Barcelona, Spain
- Jochum Forsell, COO, IUM, Sweden
- Neslihan Olcay, CEO, Maxus, Turkey
- Phil Georgiadis, global chairman, Optimedia Blue 449, UK
- Euan Hudghton, managing partner, PHD media, UK
- Kasha Cacy, president, UM, US Phil Cowdell, CEO, North America, mediaCom, US
- Chris Boothe, CEO, mediavest | Spark, US

Mobile Lions:

- Malcolm Poynton, global chief creative officer, Cheil, global – Jury president
- Arthur Policarpio, CEO, Mobext Philippines, APAC
- Brendan Forster, head of creative technology, Clemenger BBDO, Australia
- Domenico Massareto, innovation director, TBWA, Brazil
- Amber Liu, VP, LEO digital Network, China
- David Raichman, ECD, OgilvyOne, France
- Donna Bedford, global digital lead, Lenovo, global
- Ben Phillips, global head of mobile, mediacom, global
- Szabi Szekeley, co-founder, CEO, Halcyon Mobile, Romania
- Claire Waring, ECD, SapientNitro, SE Asia
- Emma Carpenter, creative director, Accenture Interactive, South Africa
- Zelia Sakhi, head of creative / partner, Mobiento / Deloitte digital, Sweden
- Milton Elias, head of Mobile & Tech Futures, OMD, UK
- Thea Frost, CEO, Somewhat, UK
- Winston Binch, chief digital officer, Deutsch North America, US

PR Lions:

- John Clinton, Chair, Canada: North American head of creative and Content, Edelman, North America – Jury

president

- Veronica Cheja, CEO& founder, Urban communication Group, Argentina
- Scott Kronick, president & CEO, Ogilvy Public Relations, Asia Pacific
- Amanda Galmes, co-founder & md, Fuel communications, Australia
- Laure Miquel-Jean, head of PR, Pride / TBWA, Belgium
- Edson Giusti, CEO, Giusti communications, Brazil
- Ingrid Wobst, CEO, Colectivo, Colombia
- Marion Darrieutort, CEO, Elan Edelman, France
- Hanning Kempe, general md, FleishmanHillard, Germany
- Valerie Pinto, CEO, Weber Shandwick, India
- Stefania Mercuri, partner – GM, MY PR, Italy
- Kazuaki Hashida, creative director, Hakuhodo Kettle, Japan
- Leticia Mar, partner, Alterpraxis, Mexico
- Kelly Bennett, founder & md, One Plus One communications, New Zealand
- Heidi Holm, client service director & partner, Dinamo, Norway
- Barbara Pleban, co-owner & VP, Multi communications, Poland
- Isabel Jorge de Carvalho, CEO– partner, global Press, Portugal
- Almudena Alonso, md, Cohn & Wolfe, Spain
- Hannes Kerstell, senior partner & executive media director, Prime – A Weber Shandwick Company, Sweden
- Kat Thomas, founder / global ECD, One Green Bean, UK
- Erin Gentry, EVP, global co-Lead, Client Services, Hill+Knowlton Strategies, US

Print & Publishing Lions:

- Joji Jacob, Group ECD, DDB Group, Singapore – Jury president
- Fernando Sosa, ECD, La Comunidad Buenos Aires, Argentina
- Hugo Rodrigues, CEO, Publicis, Brazil
- Norman Tan, North Asia chief creative officer, China chairman, J. Walter Thompson Shanghai, China
- Alvaro Becker Padruno, ECD, Prolam Young & Rubicam, Chile
- Jamie Standen, creative director, Rosapark, France
- Ralf Zilligen, ECD, managing partner, McCann, Germany
- Swati Bhattacharya, chief creative officer, FCB Ulka advertising, India
- Yuri Alvarado, president & Cofounder, Alvarado Molina, Mexico
- Jonathan Beggs, chief creative officer, Saatchi & Saatchi, South Africa
- Isabel Sanchez, creative director, *S,C,P,F..., Spain
- Nisa Mujjalintrakool, ECD, Dentsu, Thailand
- Ilkay Gurpinar, chief creative officer, TBWA\Istanbul, Turkey
- Fadi Yaish, Regional ECD, Impact BBDO, UAE
- Richard Denney, ECD, MullenLowe London, UK
- Shelley Smoler, creative director, Bartle Bogle Hegarty, UK
- Corinna Falusi, chief creative officer, Ogilvy & Mather, US

Product design Lions:

- Amina Horozic, lead industrial designer, fuseproject, US – Jury president
- Jaakko Tammela, partner | head of creative Empowerment, Questto|Nó, Brazil
- Lars Larsen, founder & head of design, Kilo design, Denmark
- Jessica Nebel, senior Industrial designer, Steelcase, Germany
- Cinzia Cumini, founder & designer, Garcia Cumini Associati, Italy
- Anna Loskiewicz, owner/chief designer, Beza Projekt, Poland
- Tanja Soeter, creative director, HEMA design, The Netherlands
- Paul Cocksedge, designer, Paul Cocksedge Studio, UK

- Shujan Bertrand, founder, àplat inc, US

Promo & Activation Lions:

- Rob Reilly, global creative chairman, McCann Worldgroup, global – Jury president
- Ignacio Ferioli, VP, David Buenos Aires, Argentina
- Iggy Rodriguez, creative group head, Leo Burnett, Australia
- Geert De Rocker, creative director, Publicis Brussels, Belgium
- Maria Laura Nicotero, president, Momentum Worldwide, Brazil
- Philippe Meunier, chief creative officer, Sid Lee, Canada
- Carlos Andres Rodriguez, ECD, Mullen Lowe SSP3, Colombia
- Jakob Stiegler, MD Nordics, Be On, Part of AOL Platforms, Denmark
- Olivier Apers, ECD, BETC, France
- Jo Marie Farwick, founder & creative, Überground, Germany
- Manuel Musilli, creative director, Saatchi & Saatchi, Italy
- Takahiro Hosoda, senior creative director, TBWA\Hakuhodo, Japan
- Leonardo Varela, ECD, Marcel, Mexico
- Gemma Ross, co-founder & director, Hustle & Bustle, New Zealand
- Enrique Renta Davila, chief creative officer, DDB Latina, Puerto
- Rico Mihai Fetcu, creative director, Geometry, Romania
- Mikhail Elagin, chief creative officer, TWIGA communication Group, Russia
- Cinzia Crociani, creative director, Grey Group, Singapore
- Eoin Welsh, chief creative officer, Havas Worldwide Johannesburg, South Africa
- Pablo Perez-Solero, CEO and chief creative officer, Bungalow25 Circus, Spain
- Malin Wikerberg, creative director, Garbergs Malmö, Sweden
- Peter de Lange, founder/creative director, LEMZ, The Netherlands
- Paul Shearer, chief creative officer, Memac Ogilvy & Mather, UAE
- Hollie Newton, ECD, Sunshine, UK
- Nadja Lossgott, creative director, AMV BBDO, UK
- Karin Onsager-Birch, chief creative officer, FCB West, US

Outdoor Lions:

- Ricardo John, chief creative officer, J. Walter Thompson, Brazil – Jury president
- Rafael Santamarina, ECD, Del Campo Saatchi & Saatchi, Argentina
- Nancy Hartley, creative partner, Rumble creative & media, Australia
- Nils Andersson, president & chief creative officer, TBWA, China
- Fabien Teichner, chief creative officer, Marcel Paris, France
- Bettina Olf, md Creation, thjnk Hamburg, Germany
- Pradyumna Chauhan, national creative director, McCann Erickson, India
- Kosuke Takeshige, creative director, Dentsu Inc., Japan
- Alvin Ng, creative director, FCB Kuala Lumpur, Malaysia
- Alvaro Zunini, creative VP, Havas Worldwide Vale, Mexico
- Aaron Koh, ECD, GOVT, Singapore
- Fran Luckin, chief creative officer, Grey Africa, South Africa
- Munia Bilbao, creative director, Sra Rushmore, Spain
- Park Wannasiri, creative director, BBDO Bangkok, Thailand
- Leigh Reyes, president & chief creative officer, MullenLowe, The Philippines
- Pemra Atac Aciktan, partner, ECD, Rabarba, Turkey
- Richard Brim, ECD, adamandevDDB, UK
- Jeanie Caggiano, EVP/ECD, Leo Burnett, US

Radio Lions:

- Tom Eymundson, CEO, director, Pirate Group Inc., Canada – Jury president
- Marianne Harvey, creative director, Clemenger BBDO Brisbane, Australia
- Thierry van Durme, partner, Sonicville Sound & Music, Belgium
- Rafael Urenha dos Santos, chief creative officer, DPZ&T, Brazil
- Tony Sarroca, partner & ECD, Simple Chile
- Sergio León, ECD, Glue, Colombia
- Oscar Meixner, managing partner, Hastings Audio Network, Germany
- Fanny Vaager, senior copywriter, Saatchi & Saatchi, Norway
- Andrew Hook, Group ECD, Havas, Singapore
- Jenny Glover, ECD, TBWA Hunt Lascaris, South Africa
- Tomás Ostiglia, global creative director, LOLA Mullen Lowe, Spain
- Teeny Gonzales, CEO& chief creative officer, Seven A.D., The Philippines
- Kalpesh Patankar, ECD, Y&R Dubai, UAE
- Robert Abel, managing partner, Somethin' Else, UK
- Jo McCrostie, creative director, global media and Entertainment, UK
- Luis Miguel Messianu, creative chairman, CEO, Alma, US

Titanium and Integrated Lions:

- Sir John Hegarty, founder creative, BBH, UK – Jury president
- Ted Lim, chief creative officer, Dentsu Aegis, Asia Pacific
- Luiz Sanches, partner & chief creative officer, AlmapBBDO, Brazil
- Graham Bednash, Consumer marketing director, Google, EMEA
- Jeremy Craigen, global chief creative officer, Innocean Worldwide, global
- Per Pedersen, chairman of global creative Council, Grey, global
- Judy John, CEO& chief creative officer, Leo Burnett, global
- Lori Senecal, global CEO, Crispin Porter + Bogusky, global
- David Kolbusz, chief creative officer, Droga5, UK
- Pete Favat, chief creative officer, Deutsch North America, US

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