

## Jeff Benjamin is Tombras's first CCO

Jeff Benjamin will take the creative reins at Knoxville-based agency Tombras as its first CCO. He formerly served as the chief creative officer at JWT North America and Crispin Porter + Bogusky (CPB).

Most recently, Benjamin served as a partner and executive creative director at Barton F. Graf - which is closing at the end of the year. Read more on [Adweek](#).

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