

Online ad auction won by Carat

As part of its re-launch of advertising sales platform PushPrint, a full-page, full-colour ad in [The Times](#), valued at R70 200 was sold via a live online auction to Brett Hobbs from [Carat](#), a leading independent media planning and buying specialist, for R12 500. For participating in the inaugural online ad space auction, a first for Avusa Media, Pleia Alberts from Premium Prizes, Maggie Pronto from MEC Global, Lwando Sopotela from Drafftcb Cape Town, Mike Wilson from Graphite and Tendai Joe from When Pages won cash spot prizes.

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