

# SA's winning work: Design, Press, Radio

The awards ceremony for the Cyber, Design, Press and Radio Lions took place last night, 19 June 2013. South Africa walked away with 40 awards altogether in the Design, Press and Radio categories.

Category	Title	Advertiser/client	Product	Entrant company	Production company	Award
Design: A01/231	THE RHINO STAMP PROJECT	STOPRHINO POACHING.COM		TBWA\HUNT\ LASCARIS JHB		Silver Lion
Design: A10ii/004	HABITAT HOUSE	HABITAT FOR HUMANITY		IRELAND DAVENPORT JHB		Silver Lion
Design: C03/020	POINT OF PURCHASE GRILLE	BRANDHOUSE		THE JUPITER DRAWING ROOM Cape Town		Silver Lion
Design: D07/008	MARMITE BLOGGER DROP	MARMITE		MACHINE Cape Town		Silver Lion
Design: A07/021	WE SENT THEIR BRIEFS BACK	TBWA\HUNT\ LASCARIS JHB		TBWA\HUNT\ LASCARIS JHB		Bronze Lion
Design: A08/091	CHANGE YOUR TUNE / MUSIC BOX	OFM		JOE PUBLIC JHB		Bronze Lion
Design: E02/036	DESIGN INDABA	ABSA		THE JUPITER DRAWING ROOM JHB		Bronze Lion
Press: A13/101	WEBTROPOLIS	LAND ROVER	LAND ROVER	Y&R SOUTH AFRICA Cape Town		Silver Lion
Press: A14/015	DOLPHIN	MERCEDES-BENZ	ATTENTION ASSIST	NET#WORK BBDO JHB		Silver Lion Campaign
Press: A14/016	HOLIDAY	MERCEDES-BENZ	ATTENTION ASSIST	NET#WORK BBDO JHB		Silver Lion Campaign
Press: A14/017	ST. ANDREWS	MERCEDES-BENZ	ATTENTION ASSIST	NET#WORK BBDO JHB		Silver Lion Campaign
Press: A18/090	WEIRD AMERICAN ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\ LASCARIS JHB		Silver Lion Campaign
Press: A18/091	WEIRD AUSTRALIAN ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\ LASCARIS JHB		Silver Lion Campaign
Press: A18/092	WEIRD IRISH ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\ LASCARIS JHB		Silver Lion Campaign
Press: A20/105	WINSTON	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE & PARTNERS Cape Town		Silver Lion Campaign
Press: A20/106	DESMOND	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE & PARTNERS Cape Town		Silver Lion Campaign
Press: A20/107	SAILOR	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE & PARTNERS Cape Town		Silver Lion Campaign
Press: A20/108	JACKIE	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE & PARTNERS Cape Town		Silver Lion Campaign
Press: A20/109	WILLIAM	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE & PARTNERS Cape Town		Silver Lion Campaign
Press: A21/017	CLIFF	1ST FOR WOMEN INSURANCE	MOTOR AND HOUSEHOLD INSURANCE	BLACK RIVER FC JHB		Silver Lion Campaign
Press: A21/018	DUBAI	2ST FOR WOMEN INSURANCE	MOTOR AND HOUSEHOLD INSURANCE	BLACK RIVER FC JHB		Silver Lion Campaign
Press: A21/019	FENCE	3ST FOR WOMEN INSURANCE	MOTOR AND HOUSEHOLD INSURANCE	BLACK RIVER FC JHB		Silver Lion Campaign
Press: B02/438	WEIRD AMERICAN ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\ LASCARIS JHB		Silver Lion Campaign
Press: B02/439	WEIRD AUSTRALIAN ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\ LASCARIS JHB		Silver Lion Campaign
Press: B02/440	WEIRD IRISH ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\ LASCARIS JHB		Silver Lion Campaign

Radio: A10/108	TMA	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO JHB	FIRST#LEFT JHB	Gold Lion Campaign
Radio: A10/109	NEST	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO JHB	FIRST#LEFT JHB	Gold Lion Campaign
Radio: B02/114	TMA	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO JHB	FIRST#LEFT JHB	Gold Lion Campaign
Radio: B02/115	NEST	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO JHB	FIRST#LEFT JHB	Gold Lion Campaign
Radio: A07/010	GIRL	STREPSILS	STREPSILS AND STREPSILS INTENSIVE	HAVAS WORLDWIDE JHB	SONOVISION STUDIOS JHB	Silver Lion Campaign
Radio: A07/011	GUY	STREPSILS	STREPSILS AND STREPSILS INTENSIVE	HAVAS WORLDWIDE JHB	SONOVISION STUDIOS JHB	Silver Lion Campaign
Radio: A06/005	IGNACIO	NAMPAK	TWNSAVER TISSUES FOR MEN	TBWA\HUNT\ LASCARIS JHB	SONOVISION STUDIOS JHB	Bronze Lion Campaign
Radio: A06/006	DEBT COLLECTOR	NAMPAK	TWNSAVER TISSUES FOR MEN	TBWA\HUNT\ LASCARIS JHB	SONOVISION STUDIOS JHB	Bronze Lion Campaign
Radio: A06/007	DADDY'S GIRL	NAMPAK	TWNSAVER TISSUES FOR MEN	TBWA\HUNT\ LASCARIS JHB	SONOVISION STUDIOS JHB	Bronze Lion Campaign
Radio: A16/007	CHOCOLATE BAR	FRANK.NET	LIFE COVER	FoxP2 Cape Town	THE WORK ROOM Cape Town	Bronze Lion Campaign
Radio: A16/008	MOTHBALLS	FRANK.NET	LIFE COVER	FoxP2 Cape Town	THE WORK ROOM Cape Town	Bronze Lion Campaign
Radio: A16/009	GRAND CANYON	FRANK.NET	LIFE COVER	FoxP2 Cape Town	THE WORK ROOM Cape Town	Bronze Lion Campaign
Radio: B02/014	SCOOTER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO JHB	FIRST#LEFT JHB	Bronze Lion Campaign
Radio: B02/015	VRUS	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO JHB	FIRST#LEFT JHB	Bronze Lion Campaign
Radio: B02/016	LAWYER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO JHB	FIRST#LEFT JHB	Bronze Lion Campaign

All the winners:

- Creative Effectiveness Lions: [website](#) and [pdf](#)
- Direct: [website](#) and [pdf](#)
- Innovation: [website](#) and [pdf](#)
- Media: [website](#) and [pdf](#)
- Mobile: [website](#) and [pdf](#)
- Outdoor: [website](#) and [pdf](#)
- PR: [website](#) and [pdf](#)
- Promo & Activation: [website](#) and [pdf](#)
- Cyber: [website](#) and [pdf](#)
- Design: [website](#) and [pdf](#)
- Press: [website](#) and [pdf](#)
- Radio: [website](#) and [pdf](#)
- Film & Craft: To be announced on Saturday, 22 June 2013
- Branded Content & Entertainment: To be announced on Saturday, 22 June 2013
- Film: To be announced on Saturday, 22 June 2013
- Titanium & Integrated: To be announced on Saturday, 22 June 2013
- Grand Prix for Good: To be announced on Saturday, 22 June 2013

#### For more:

- Bizcommunity Special Section: [Cannes Lions](#)
- Bizcommunity Search: [Cannes Lions](#)
- Official site: [www.canneslions.com](http://www.canneslions.com)
- Google News Search: [Cannes Lions](#)

- Google Blog Search: [Cannes Lions](#)
- Twitter Search: [cannes\\_lions OR canneslions OR "Cannes Lions" OR canneslions2013](#)
- Facebook: [Cannes Lions page](#)
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- Twitter: [@Cannes\\_Lions](#)
- YouTube: [Cannes Lions channel](#)
- Google+: [Cannes Lions](#)
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Information on Cannes Lions facilitated by Cinemark, South Africa's official representative of the Cannes Lions Festival.

For more, visit: <https://www.bizcommunity.com>