

11 South Africans to sit on Cannes Lions juries

The 2023 edition of the annual Cannes Lions International Festival of Creativity has announced its juries for 2023, which includes eleven South Africans in the mix.



Source © Campaign Live Campaign Live There are eight local creatives on the Cannes juries this year

The internationally celebrated festival of creativity takes place in Cannes France from 19 – 23 June.

The eleven South African jury members are:

- Creative B2B category: Andisa Ntsubane, managing executive: brand marketing and communications Africa,
 Vodacom Africa
- Creative Business Transformation category: Khensani Nobanda, group executive for marketing and corporate affairs,
 Nedbank
- · Design category: Thabang Lehobye, head of design, FCB
- Entertainment Lions for Music category: Elouise Kelly, chief operating officer, Universal Music Group
- Film category: Kabelo Moshapalo, chief creative officer, Ogilw
- Outdoor category: Roanna Williams, chief creative officer, Net#work BBDO
- Print & Publishing category: Loyiso Twala, chief creative officer, McCann Worldgroup
- Entertainment Lions for Sport category: Nomsa Chabelli general manager Brand and Marketing, MTN
- Brand Experience & Activation Lions: Carlo Murison, Group CEO & chief creative officer, Two Tone Global
- · Creative Business Transformation Lions: Khensani Nobanda, chief band marketing officer, Nedbank
- Radio & Audio category: Tseliso Rangaka, chief creative officer, FCB Johannesburg

Rangaka is also the president of the Radio & Audio jury.



Cannes Lions 2023: SA's Tseliso Rangaka named as a Cannes Lions jury president

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Simon Cook, CEO, Lions, said, "Our Jurors have a huge responsibility - giving up their time, energy and expertise to set the benchmark for creative excellence as part of the 70th edition of the Lions. We are excited to see the body of Lion winning work that will set the industry standard for the next 70 years. This year, we have representation from seven new markets, our highest-ever representation from Africa and the Middle East, and a strong showing from a diverse mix of brands. We're delighted to be able to bring a breadth of voices and perspectives to the Jury rooms and we thank them all in advance for their dedication and care."

This article has been ammended.

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