

# 2012 Most Popular lists for Bizcommunity Retail

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7 Jan 2013

Here they are, [Bizcommunity.com Retail](http://Bizcommunity.com Retail)'s 2012 lists of most popular articles and those that drew the most comment.

## Our most-read stories

1.	<a href="#">[2012 trends] 12 FMCG social, digital, mobile trends for 2012</a> - Steve Cragg	12 Jan 2012
2.	<a href="#">Hansa hunts for the Next Beeg Dreamer</a>	16 Jul 2012
3.	<a href="#">Petrol price to increase by 71 cents</a>	02 Apr 2012
4.	<a href="#">[2012 trends] Loyalty programme trends for 2012</a> - Greg Whitfield	16 Jan 2012
5.	<a href="#">Topshop coming to SA in November</a> - Zeenat Moorad	30 Jul 2012
6.	<a href="#">Party hell in Durban costs tenant R16 000</a> - Canaan Mdletshe and Nivashni Nair	31 Aug 2012
7.	<a href="#">Burger King to open in South Africa</a>	08 Nov 2012
8.	<a href="#">Topshop opens in Sandton City</a> - Zeenat Moorad	22 Nov 2012
9.	<a href="#">Seven reasons why retailers should use digital direct marketing</a>	08 Oct 2012
10.	<a href="#">Jacobs Coffee rolls back the years with Parkhurst pop-up store</a> - Kraft Foods South Africa	28 May 2012
11.	<a href="#">South Africa's Biggest Loser launches low-carb range</a>	30 Jan 2012
12.	<a href="#">Mr Price online offering goes live</a> - Zeenat Moorad	30 Jul 2012
13.	<a href="#">Platinum Label Johnnie Walker goes for R76k</a>	03 Oct 2012
14.	<a href="#">Mandela birthday coins increase in value</a>	09 May 2012
15.	<a href="#">Petrol price to decrease, diesel to rise</a>	05 Nov 2012

## Our most-commented-upon stories

1.	<a href="#">Townships not over shopped, wealthier Gauteng suburbs are</a>	14 Feb 2012	5
2.	<a href="#">Seven reasons why retailers should use digital direct marketing</a>	08 Oct 2012	4
3.	<a href="#">Shop at Woolies through Facebook</a>	11 Jan 2012	3
4.	<a href="#">Service not price wars key to competing against Wal-Mart</a>	16 Mar 2012	3
5.	<a href="#">Can you hear your brand?</a>	16 Apr 2012	2
6.	<a href="#">Virtual call centres open up possibilities for SMEs</a>	25 Apr 2012	2
7.	<a href="#">Why dogs can't meow</a>	08 May 2012	2
8.	<a href="#">eBay e-commerce platform available in SA</a>	01 Mar 2012	2
9.	<a href="#">Tlale in retail fashion deal</a>	01 Mar 2012	2
10.	<a href="#">Unpacking on-pack trends</a>	06 Mar 2012	2

## Our most-read contributors

1.	<a href="#">Steve Cragg</a>
2.	<a href="#">Greg Whitfield</a>
3.	<a href="#">Toby Shapshak</a>
4.	<a href="#">Colin Ramparsadh</a>
5.	<a href="#">Andre Redelinghuys</a>
6.	<a href="#">Martin Rose</a>
7.	<a href="#">Gwen Watkins</a>
8.	<a href="#">Abey Mokgwatsane</a>
9.	<a href="#">Nicola Gross</a>

10.	<a href="#">Jolande Duvenhage</a>
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## Our most-viewed press offices

1.	<a href="#">Kraft Foods South Africa</a>
2.	<a href="#">Fore Good</a>
3.	<a href="#">IMPERIAL Logistics</a>
4.	<a href="#">Tiger Wheel &amp; Tyre</a>
5.	<a href="#">Nampak</a>
6.	<a href="#">Rentokil</a>
7.	<a href="#">Bletchley Park</a>
8.	<a href="#">PriceCheck</a>
9.	<a href="#">Private Property</a>
10.	<a href="#">Vital Health Foods</a>

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