

Celebrities raise money for Tomorrow Trust at EMI Golf Day in Association with Sasfin Bank

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Sports marketing company MSCSPORTS secured a star-studded line-up of sports and media personalities for the EMI Golf Day in association with Sasfin Bank at the Houghton Golf Club in an entertaining day of socialising and four-ball action.



A head-to-head battle ensued during the course of the day in the fourball alliance, but ultimately it was the Tomorrow Trust, an organisation founded in 2005 by Kim Feinberg, that was the winner of the day. The Tomorrow Trust is the pioneer of exit strategy and sustainability for orphans and vulnerable children through education in South Africa. The money raised will go towards assisting children to pass their school exams through school support programmes.



Mark Bachelor, who now has bragging rights over media personalities Graeme Joffe (Radio Today), Hugh Bladen (SuperSport rugby commentator) and Neil Andrews (SuperSport presenter) as well as rugby stars Lee Barnard, Ray Mordt and rugby referee Andre Watson, was pleased to make his contribution to The Tomorrow Trust.



EMI, the third-largest record company in the world, is an international music company with a presence in nearly 70 countries which includes local and international artists in every leading genre including pop, rock, jazz, classical, Latin, Christian, country, rap and dance. EMI hosted its first corporate golf day in 2005 as a means to reward employees for their good work, provide elitist entertainment for invited guests and important clients but says EMI's MR Di Benedetto (MD), this event has become much more than pure entertainment. "Initially the objective was to offer an enjoyable time away from the office, but we then realized that we could do this while also making an impact by assisting various causes in South Africa for the greater good of our society. We would therefore like to thank all our celebrities and invited guests for their contribution to the success of EMI's annual Golf day."

The soccer fraternity was well represented by the likes of Bidvest Wits assistant coach Eric Tinkler as well as Mark Williams and Terry Paine. Legends such as Clive Rice had flashes of brilliance on the challenging 6434m course. Other notable guests in attendance included Gareth "Soldier Boy" McLellan (MMA fighter), professional golfer Grant Muller, Prime Circle's Ross and model Monique van der Westhuizen.

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