

Experienced SEO and Digital Copywriter

My journey in the media industry began as a student journalist in a prestigious print newspaper. Over the years, I've transitioned into the world of digital content creation, honing my skills as an SEO and digital copywriter. With a track record that includes roles as a proofreader, freelance copywriter, web copywriter, and expertise in B2C and B2B copywriting for renowned local and global brands, I bring a wealth of diverse experience to the table.

Skills

- Proficient in crafting compelling copy tailored for various audiences
- Expertise in SEO optimisation to enhance online visibility
- Strong background in journalism and content creation
- Skilled in creating engaging and impactful digital content
- Detail-oriented with a keen eye for proofreading and editing
- Versatile in adapting writing styles to meet brand requirements
- Proven ability to drive organic traffic and boost conversion rates

Details

Province: Gauteng

Education level: Honours

City: Johannesburg and Pretoria

Type: Permanent

Job level: Senior

Posted on 08 May 14:54, Closing date 8 Jun

Apply

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