

Standard Bank on board for 2008 Rocking Future Roadshow

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Standard Bank has taken over as the primary sponsor for the Rocking Future Roadshow for 2008, the long-running show that introduces Grade 12's around the country to possible study streams.

This exciting development means fresh branding for the show, and the new look includes video advertising projected on a huge screen. Standard Bank's student loans and banking products for the youth will receive extensive exposure nationally during the 200 shows this year.

Opel, our main sponsor in 2007, continues to sponsor the touring vehicles.

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