

Biz Most Read Award winners July 2022

This month's coronations go to the following contributors whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms in July 2022.

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This month saw your business communications continuing to evolve in increasingly creative directions, providing invaluable value and exposure channels for these companies and brands:

Congratulations to the Biz Most Read Award winners | July 2022

- [Black female-led creative agency 'Think Creative Africa' appointed as the lead agency for Metropolitan](#) - Think Creative Africa
- [ACA announces 2022/2023 board of directors](#) - Association for Communication and Advertising South Africa
- [Ogilvy promotes 'own-grown' talent](#) - Ogilvy South Africa

Biz Press Office newsroom publishers enjoy a My Account dashboard console which allows for the accurate monitoring and tracking of the performance of their content-marketing activity from the minute the release is published, enabling them to adjust tactically to see what works.



MARKETING & MEDIA

Game of thrones: Why content is king, but context is queen

[Bizcommunity.com](https://bizcommunity.com) 25 May 2022

About Biz Press Office newsrooms - Where over 400 of SA's top companies and organisations share the 'why' of what they do. Publish, promote and prolong front-page exposure for brand communications in the heart of the business media in one or more of 19 industries on Bizcommunity. Sharing your brand stories via a newsroom can empower and inspire others, while giving more mileage and exposure for your company, client brands and stakeholders, plus you get all the data stats on your releases to add to case studies and client reports, assisting with SEO and getting picked up by the media, all contributing to your company's reputation, status and value. We love to help you look for ways to make your business content stand out, so feel free to talk to us any time about best newsroom management practice. [More info.](#)

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