

Afrophiles make big impressions in #AfricaMonth, #YouthMonth

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Afrophiles get ready this quarter for a celebration of the individuals, organisations and brands keeping panAfrican business excellence on the global radar.



This Africa Month, join us, Bizcommunity, in standing with the African continent, with its stated ideals of continental unity and economic development. In May, Africa Month and June, Youth Month, Biz industry editors will be putting the focus on key panAfrican B2B news and opportunities across 18 industry sectors from advertising to AI and agriculture, fintech to fashion, medical and marketing, talent, telecoms and tourism...

As one of the continent's foremost business media gateways, Bizcommunity has always been a staunchly Afrocentric voice, ideally positioned to align with Africa Day visions and to champion the ideals of inclusion and growth as laid out by the African Union back in 2002 (as a successor to the Organisation of African Unity [OAU, 1963-1999]).

Align your organisations with intra-African brands and trade, with the transforming narratives of our continent, the startups and solutions achieving these goals.

Getting your brand behind sponsorship of these annual content features allows your company prominence in being seen as associated with high-value, ready-made content and up to 30,000 average shareable impressions and chances for audiences to connect with your brand.



MARKETING & MEDIA

Biz 'ready-to-wear' Content Features

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To advertise or sponsor Africa Month, Youth Month or other Biz tailormade content, get in touch with sales@bizcommunity.com. Also keep an eye out also for the popular Women's Month content feature coming up this August and call for sponsorship enquiries.

Since 1963, the month of May has been officially recognised as Africa Month, in commemoration of the historic founding of the Organisation of African Unity (OAU) and its subsequent successor organisation, The African Union (AU), the continental body consisting of the 55 member states that make up the countries of the African continent, since 2002. Now more than ever, in a post-Covid world, the dreams and visions of the founding fathers of the Organisation of African Unity, of a prosperous continent united by common ideals with the African Continental Free Trade Area, signed by President Cyril Ramaphosa as the Kigali Declaration in March 2018, remain lodestars for us all.

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