

The future of polystyrene with Mpact

Issued by [Mpact](#)

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We want you to **act** in being part of the solution for this packaging medium by participating in an Extended Producer Responsibility Scheme, understand how you are responsible for Polystyrene collection and recycling, help in educating those around you and quite simply, start recycling!

The future of Polystyrene with Mpact

What is our objective?



We want you to **think positively** about polystyrene: Understand its strengths, benefits, facts, truths, alternatives and the wonderful opportunities that exists.

The future of polystyrene is strong

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As a responsible converter of polystyrene packaging, we aim to reduce leakage of this substrate into the environment. Together with its functionality, beneficial secondary applications and the fact that it is a natural product that is harmless to people, we know that polystyrene has a strong and positive future.



We want you to **feel reassured** about its beneficial end-of-life application, the safety of its use and the contribution that it makes to your daily life.

Staying with Polystyrene

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- **Acknowledging** perceptions: The visible nature of plastic pollution
- **fit for purpose**: meeting the value chain requirements
- **afterlife** in secondary markets: lightweight concrete blocks



950 low cost houses, 5 educational centers in rural areas, student accommodation, residential apartment blocks, Cape Town V&A waterfront museum, **Gautrain** station, lap desks



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Taking responsibility for Polystyrene packaging

- You have a responsibility to contribute to recycling
- The Polystyrene Association of SA's focus on PS recycling



Mpact Versapak: responsible converting

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- Membership and associations
- Promote recycling
- Health and safety standards BRC & EU laws





The truth about Polystyrene

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- What is polystyrene, actually?
- Is styrene harmful to my health?
- Can polystyrene be recycled?
- What is expanded polystyrene,

or EPS?

- What is expanded polystyrene used for?
- How can I identify polystyrene or EPS?

The alternative to Polystyrene

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- Functionality & application of substrates
- Recyclability: secondary application & recycling stream
- Resource allocation throughout the value chain
- Price-point: what the customer needs



ASK US ABOUT CUSTOM DESIGN

To enquire about our polystyrene or PET products, call us on 021 877 5500, Whatsapp us on 063 664 7194 or visit us at www.mpactversapak.co.za.




Is binning polystyrene really the end?

[READ MORE](#)

- Binning vs banning
- The secondary market need for recycled content
- education strategies to break the legacy of misinformation
- Design for recyclability
- What can we do with recycled polystyrene?




Mpact Plastics is a leading producer of rigid plastic packaging and cling film in southern Africa. We operate out of nine production centres across the country, providing packaging from plants with relevant certifications. We service the food, beverage, personal care, home care, pharmaceutical, agricultural and retail markets. In upholding company values, and as a supporter of the circular economy, we positively contribute to industry associations, enabling various communities to participate in recycling solutions.

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- **The value of plastic waste** 24 Apr 2024
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Mpact



Mpact is the largest paper and plastics packaging and recycling business in Southern Africa. Our integrated business model is uniquely focused on closing the loop in plastic and paper packaging through recycling and beneficiation of recyclables.

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