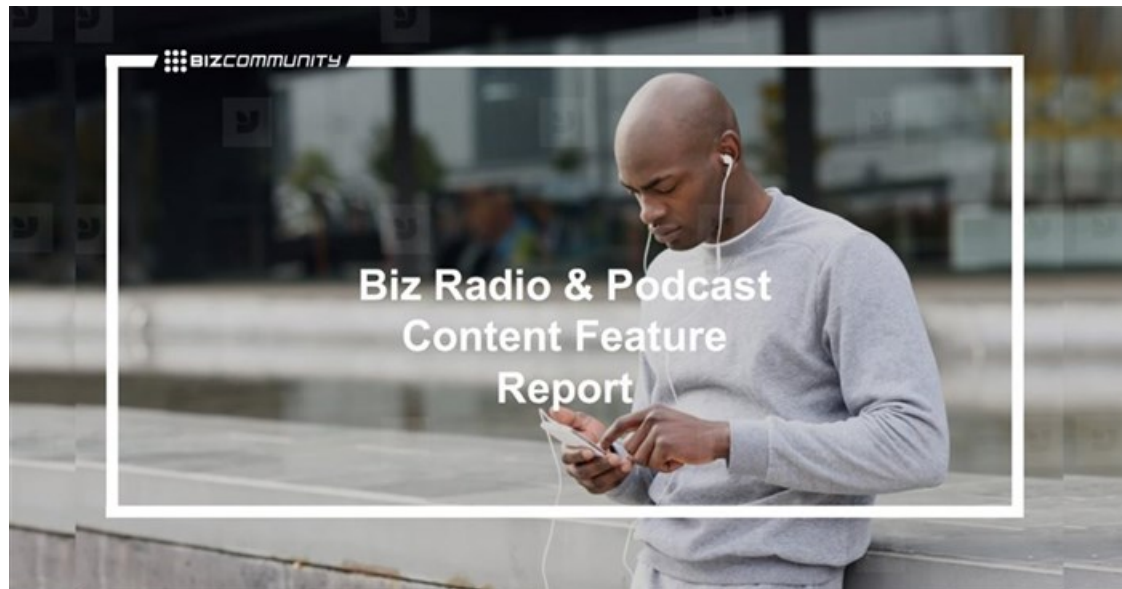


Top audio personalities in April Radio & Podcast report

Issued by [Bizcommunity.com](https://bizcommunity.com)

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This April, we invite you to make possible exclusive content by Bizcommunity editors Jessica Tennant and Juanita Pienaar as they delve into why 2020 is being dubbed 'Year of Sonic' in their Biz Radio & Podcast content feature report.



A major form of free expression across Africa and the world, the radio and podcasting boom shows no sign of slowing. Bizcommunity's April report will feature overviews from senior management to up-and-coming aspirants in the SA audio space, advertisers, marketers, content makers and service providers.

Some highlights to expect:

- **10th Radio Awards:** Taryn Westoby, head of *Tiso Blackstar Events*, now *Arena Holdings*, on the April event developments.
- **2019 Wits Radio Academy Bursary award winner:** Tyroline Franks, the 22-year-old, up-and-coming host of Gauteng-based radio station *Eldos FM*.
- **Lalela Radio Awards:** Jessica Tennant's exclusive with Lance Rothschild on his new awards programme in partnership with the *National Association of Broadcasters*.
- **National Association of Broadcasters:** Executive director, Nadia Bulbulia, on the *Free Radio Initiative* launched in February this year to support a variety of social causes and communities.
- **D&AD and Vince Frost:** Interview with globally renowned Australian graphic designer Vince Frost on a new podcast series he is hosting with D&AD.
- **Leading radio stations:** A diversity of opinion from influential radio executives and hosts:
 - **Jane Ruinard:** Commercial manager, *Jacaranda FM*
 - **Jonathan Lumley:** Head of promotions at *East Coast Radio*
 - **Lesley Piet:** *OFM* presenter on her new appointment and breakfast show

The podcast boom!

- **Carmen Murray and John Vlismas:** The launch of *'The IN with the TWO Outsiders'*

- **Katie Mohamed:** Founder and CEO of *Brandfusion* launches new podcast
- **Rutendo Nyamuda:** Host of *BizTakeouts* and *In my 20s* podcasts
- **lono.fm:** Local online audio platform providing podcast and audio live streaming services to host of blue chips
- **Educational podcasting**

Sonic DNA

- How sonic DNA or the audio equivalent of a visual corporate identity will become increasingly important for audio providers.

Sponsorship of Biz Radio & Podcast Content Feature - what you get:

- **Frontpage top story presence throughout April**
- **Your brand on the right-hand margin newsfeed in April**
- **Branding link on article landing pages**
- **Special section header for one year**
- **Tagged on social media sharing of content feature**
- **Optional podcast interview**
- **Branded collated PDF content feature report**
- **Links to drive traffic to your website or press office**

Audio - always on, growing, helps brands grow and gives voice to the masses.

Get on board with exclusive sponsorship of this great content feature.

Contact or call +27 (0)21 404 1460 for more info.

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