

Bizcommunity.com to launch radio directory

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Bizcommunity.com is launching the first in its range of comprehensive directories aimed at improving online visibility for media and marketing companies. It will go live 1 February 2008.

The Bizcommunity radio directory is keenly priced at R200 a month to allow everyone a place in the online sunshine. Bizcommunity currently distributes more than 100 000 newsletters and attracts nearly 300 000 unique users to its marketing and media site, providing an unequalled opportunity for exposure at an extremely affordable monthly price.



It offers various levels of products in its suite, including press offices with attendant press releases as well as profiles, banner advertising, special positions and sponsorship opportunities.

Often these elements are linked to campaigns, providing much higher visibility and greater success ratios for the advertiser. This has driven the thinking behind the latest raft of offerings.

Clients will have a listing driven by a prominent cross reference from homepage and newsletter. The listing will allow for a logo, short description and a link to press office or website address.

Contact Dries Badenhorst on +27 (0)21 6853500 or email him now at .

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