

#BizTrends2017 future insights launches

Bizcommunity.com has assembled thought leaders and futurists to provide insight into 2017 trends...

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After one of the most challenging, to put it mildly, years on this planet, 2016 is almost over. So after a year like this with extreme global and local political and economic turmoil, what does 2017 hold for our industry?

Bizcommunity.com has assembled some of the best and brightest thought leaders and futurists in South Africa to predict the future for the media and marketing industry in South Africa and further afield in 2017. For [BizTrends2016](#) we assembled over 100 contributors for our audience of 500,000 across South Africa, Africa and the globe.

We may never want to speak of 2016 again, as one internet meme goes, but there are lessons to be learnt from it to equip us for the year to come. It is these lessons and insights that we are busy curating to bring the industry the most comprehensive and interesting future insight and trends for next year.

#BizTrends2017 begins publishing early January 2017, in what is “Trend Month” on Bizcommunity.com. At the end of January, a Digital Magazine will be produced with all contributors for easy download in a PDF; to be followed by a book distributed to key marketers and advertising agencies. #BizTrends2017 events will also be held throughout 2017 to spotlight the thought leadership and future insights produced and create a dialogue within the industry.

View: [BizTrends2016](#).

Download: [Digital Magazine](#).

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