

Bizcommunity Recruitment in Africa Focus

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Job creation, empowerment, enablement are at the core of Bizcommunity's business model. Every month Bizcommunity, South Africa and Africa's biggest online B2B publishers, post up to 4,000 job vacancies on behalf of corporate and recruiter clients. The most abundant jobs usually appear in the Marketing & Media, ICT, Retail, Finance and Tourism sectors as well as across an additional 18 industries in Africa.

Bizcommunity have been recruitment publishing specialists on behalf of our corporate, recruiter and jobseeking readers since 2001. Our mission has been to redefine African commerce as visionary, connected and innovative, where exceptional talent and tech trade freely in successful African futures.

A promotional banner for Bizcommunity's Recruitment Focus. The background is a photograph of three diverse office workers (two women and one man) smiling and working at a desk. Overlaid on the bottom left is a blue graphic element containing the Bizcommunity logo, an orange circle with three white hands raised, and the text "#BizRecruitmentFocus". Below this, in white text on a blue background, is the phrase "COMPLIANCE, EMPOWERMENT, INTERNSHIPS, SETAS, WORKING IN AFRICA - A COMPREHENSIVE FOCUS ON HR & RECRUITMENT". Further down, in smaller white text, is "Company Profiling, Featured Top Story positions for job posts, social media and banner ad space exposure for jobs and recruiters in across 18 industry sectors." At the bottom left, it says "Dec 2018 - Jan 2019 >" and "DON'T MISS BIZ RECRUITMENT FOCUS AND REPORT OUT FEB 2019". A pair of glasses is also visible in the bottom right corner of the blue graphic.

From December 2018 to February 2019 we consolidate this position with a comprehensive B2B Recruitment Focus that will ensure that Bizcommunity is the go-to destination for all the B2B news you'll need to plan your HR and recruitment strategies in 2019.

The #BizRecruitmentFocus will include:

- EE compliance and BBBEE
- SETA industry offerings
- Salary surveys
- Transforming the workplace
- Workplace diversity
- Job creation - addressing unemployment
- Employee wellness and incentives
- Employer branding/reputation management
- Talent acquisition
- Future jobs - AI, M2M, reinventing yourself
- Rare skills you should hang onto
- Evolution of performance reviews
- The CV 3.0 - what recruiters are looking for
- Recruiter disruption

We're inviting you to join us in our quest for a vibrant empowered African workforce, by publishing your recruitment content, stories and new year vacancy posts.

Get company profiling, featured positions, social media and banner ad space exposure for job posts and recruiters in relevant industry sectors on the dedicated B2B news and recruitment platforms in Africa.

We'll also be circulating this valuable focus report to our media industry partners and influencers providing great exposure for recruiters and job posts alike.

Recruitment packages and Recruitment Focus Report sponsorship:

What you get:

1. **Permanent ad throughout all pages of the Recruitment Focus Special Section for one year**
2. **Sponsor logos will appear in the feature box on the home page and throughout the whole site for one month.**
3. **The special focus is included in all 18 industry newsletters to 320,000 subscribers. Each sponsor has 18 insertions, one in each industry newsletter.**

Contact our dedicated Recruiter Account Manager recruitment@bizcommunity.com, or call 0860 812 000 to chat about everything recruitment in Africa!

° **Biz Most Read Award winners April 2024** 1 May 2024

° **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024

° **Biz Most Read Award winners March 2024** 2 Apr 2024

° **Biz Most Read Award winners February 2024** 1 Mar 2024

° **Share in the sharing economy on Biz** 28 Feb 2024

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