

# Retail

We've compiled our annual #BestofBiz 2016 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Retail portal over the past year below.



#### Our most-read stories

1	Shoprite announces Big Red Friday	09 Jun 2016
2	Famous Brands buys stake in Lupa Osteria	25 Apr 2016
3	Edgars turns to private label products - Zeenat Moorad	01 Mar 2016
4	Woolworths' Reeza Isaacs named SA's CFO of the Year	09 Jun 2016
5	Dunkin' Donuts says Cape Town launch date is up to the customer	26 Sep 2016
6	Starbucks to open at Menlyn Maine	10 Aug 2016
7	Gauteng's Mall of Africa to open on 28 April	04 Apr 2016
8	Burger King opens in Port Elizabeth	25 Jul 2016
9	Checkers introduces #CheckersLittleShop Mini Collectables	07 Jul 2016
10	Probyo introduces the 'medicine of the future', live probiotics drinks	04 Jul 2016
11	Tracy Lynn Chemaly on Business of Design and other things - Jessica Tennant	18 Jul 2016
12	Checkers is teaching kids a valuable lesson about commerce, just not the one they think - Estelle Nagel	13 Jul 2016
13	Designing the 'store of the future' - Q&A with Nic Criticos - Jessica Taylor	01 Apr 2016
14	Edcon to cut some of its 3,000 head-office jobs - Zeenat Moorad	09 Feb 2016
15	#BrandManagerMonth: Silke Bucker from SAB on the launch of Carling Blue Label beer - Jessica Taylor	29 Mar 2016
16	The Mall of Africa promises something for everyone	22 Apr 2016
17	Sorbet's lan Fuhr hits the nail on the head when it comes to brand loyalty - Jessica Tennant	23 Aug 2016
18	Pilot scheme in Soweto could open the door for hundreds of spaza owners	26 Feb 2016
19	Starbucks opens its first South African store - Zeenat Moorad	22 Apr 2016
20	8 key insights that will drive changes in online and in-store retail	12 Apr 2016

#### **Our most-read contributors**

Estelle Nagel
Wynand Smit
Nick Paul
Tess Sulaman
Jessica Knight
Jenna McArthur
Brandon Williams
Grant Marshbank
Aki Kalliatakis
Eran Feinstein
Kevin Tucker
Anton van Heerden
Johan Moolman
Gareth Pearson
Stefan Abro

# Our most-viewed press offices

1	ID Logistics
2	ACDOCOSA
3	Ackermans
4	XON Retail Solutions
5	Eazybranch
6	TFG (The Foschini Group)
7	Cape Town Fashion Council
8	We Buy Cars

#### Our most-read new business wins

1	New agency appointments for Edcon	15 Jun 2016
2	Edcon appoints Joe Public	22 Jun 2016
3	EOH collaborates with Master Retailing	27 Oct 2016
4	Nuna appoints Southern Most SA	19 Jul 2016
5	Official launch of Happy Family in South Africa	26 May 2016
6	SanDisk appoints KOLOK	13 Jun 2016
7	Modulyss appoints Nouwens Carpets	28 Nov 2016
8	Arthur Kaplan and World's Finest Watches retain Mala Media	02 Jun 2016
9	Easyfairs obtains Pentaward	06 Dec 2016

# Our most-read new appointments

1	Pick n Pay makes two new appointments	07 Sep 2016
2	New communications manager appointed for Wines of South Africa	06 Oct 2016
3	Woolworths appoints new Country Road CEO	27 Sep 2016
4	New general manager for Tokara	29 Jun 2016
5	Golden Brands appoints CEO	02 Sep 2016
6	New CEO appointment for Boxmore Packaging	20 Jun 2016
7	James Sedgwick Distillery appoints manager	06 Jul 2016
8	Hemingways Mall appoints general manager	11 Jul 2016
9	Stanley Black & Decker makes several new appointments	09 Dec 2016
10	SAPICS appoints association president	08 Jun 2016

View the most-read lists for our other industries: <u>Agriculture, Automotive, Building, CSI & Sustainability, Education, Energy & Mining, Finance, Healthcare, HR, ICT, Legal, Lifestyle, Logistics & Transport, Marketing & Media, Property, Tourism and Africa.</u>

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