

E-commerce Awards Top 50 Websites

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The [2015 South African E-commerce Awards](#) continued to see solid growth this year, with more than 200 websites entering the awards. The awards, now in their 10th year, are designed to recognise and reward those South African websites that have demonstrated excellence in their use of the Internet as a platform for commerce.



Through a stringent evaluation process, uAfrica.com, the organisers of the accolade, has narrowed down those entries to the Top 50 E-commerce Websites.

Evaluating these websites is no small task, with sites having been evaluated on aspects such as design, mobile functionality, checkout process, customer care and delivery, amongst others.

"It is interesting to see the variety of e-commerce websites entering the awards this year," said Andy Higgins, uAfrica.com MD. "We continue to see some of the more expected websites in the mix, but it is encouraging that there are also many new sites that have featured too. This brings a fresh new perspective to the awards, and demonstrates the growth and creativity within e-commerce in South Africa."

Here are the Top 50 eCommerce websites as adjudicated by uAfrica.com (in alphabetical order):

- Action Gear
- &Threads
- bidorbuy.co.za
- Boost Gymwear
- Cape Coffee Beans
- Esque
- Flook Sporting Deals
- Futurama
- Gemboree
- Groupon South Africa
- HomeChoice
- It's About Time
- iToys
- Juniva.com
- Kapas Baby & Toddler
- Kitchen Chef
- League of Beers
- Legwear Safari
- LekkeSlaap
- Loot.co.za
- Macaroon Collection
- Madame Boudoir
- Mantality
- Norman Goodfellows
- Nutreats
- Orange SA
- Orms Direct
- Ozzie Bojangles

- Port2Port
- Quantifi
- Quicket
- Raru
- Red Square
- RunwaySale
- SafariNow
- SassyChic.co.za
- Seeds for Africa
- Simplicity.co.za
- Spree
- Superbalist.com
- takealot.com
- TravelGround
- Travelstart
- Vinyl Cafe
- WebAntics Online
- Wellness Warehouse
- Wootware
- Yuppiechef.com
- Zando
- ZumbaWear South Africa

The winners and runners-up of the various categories will be announced on Wednesday, 16 September 2015, at the official E-commerce Awards ceremony to be held in Johannesburg.

The ceremony is set to be a grand gala event which will host a variety of key business and industry players, as well as industry service providers, and talks from some of South Africa's top e-commerce industry leaders.

This year, the [South African E-commerce Awards](#) has partnered with DPD Laser (a premium e-commerce logistics provider), PayFast, Shopify Plus and Nedbank to not only bring you a memorable tenth year of the South African E-commerce Awards, but also to join in the quest to uplift and empower e-commerce in South Africa.

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