

Kalahari.net scoops e-commerce award

After almost 10 000 votes by the public and voting by the judges, Kalahari.net has been crowned the best e-commerce store in South Africa's first E-Commerce Awards. With the awards covering 19 categories ranging from best auction website to best e-commerce enabler, Kalahari.net walked away with five awards. Second was eDreams, a newbie e-commerce store in 2006, with three awards.

Albert Bredenhann, MD of Jump Shopping, is very satisfied with the outcome of the results and believes that this year's awards has set a great platform for great things to come in 2007: "The growth we saw in the area of e-commerce in South Africa, especially online-shopping, was big in 2006 and we expect an even better growth in 2007."

The winners of each individual category are as follows:

Best Auction Website:

BidorBuy (www.bidorbuy.co.za)

Best Automotive Website:

Autostyle (www.autostyle.co.za)

Best Online Bookstore:

Kalahari.net (www.kalahari.net)

Best Clothing and Accessories Store:

Woolworths (www.woolworths.co.za)

Best Computer Store:

Digital Planet (www.digitalplanet.co.za)

Best Electronics Store:

EDreams (www.edreams.co.za)

Best Flower and Gift Store:

NetFlorist (www.netflorist.co.za)

Best Food and Wine Store:

Woolworths (www.woolworths.co.za)

Best Game Store:

Take2 (www.take2.co.za)

Best Home and Garden Store:

Kalahari.net (www.kalahari.net)

Best Jewellery and Watches Store:

Have2Have (www.have2have.co.za)

Best Kids and Baby Store:

eDreams (www.edreams.co.za)

Best Movie Store:

Kalahari.net (www.kalahari.net)

Best Music Store:

Kalahari.net (www.kalahari.net)

Best Property Website:

PrivateProperty (www.privateproperty.co.za)

Best Sports and Outdoor Store:

eDreams (www.edreams.co.za)

Best Travel Booking Website:

Safarinow.com (www.safarinow.com)

Best E-Commerce Enabler:

MWEB Business (www.mweb.co.za)

Best E-Commerce Website:

Kalahari.net (www.kalahari.net)

The awards were open to all e-commerce enabled websites in South Africa. The voting went through a process of nominations by the public that was shortlisted by Jump Shopping. The voting was then opened to the public for almost a month, from where the final voting was done by the judges.

Bredenhann adds that there are many online stores which did not make it to this year's awards but their efforts are not going unnoticed.

The next E-Commerce Awards are already in the planning and Jump Shopping is planning on having an international speaker present at the 2007 event; more details will be available shortly.

For more, visit: <https://www.bizcommunity.com>