

Exclusive podcast interview with new Loeries wingman, Preetesh Sewraj

By Terry Levin

4 Feb 2020

Having broken the <u>announcement last week</u> of the appointment of new Loeries CEO, Bizcommunity had the privilege, this week, of an exclusive interview in which Preetesh Sewraj revealed himself as friendly and humble, with an inclusive approach to leadership, management and partnerships.



Terry Levin, Preetesh Sewraj and Rutendo Nyamuda

Friday, 31 January saw Sewraj in conversation with host Rutendo Nyamuda at the sumptuous glassbox working spaces of Workshop17 Firestation in Johannesburg's leafy suburb of Rosebank, chatting about his background in innovation processes, onboarding at Loeries and the importance of CEOs being the front face of an organisation.

Listen to the full interview now on a your choice of local and international platforms, including <u>@spotifysa</u>, <u>@applepodcasts</u>, <u>iono.fm</u>, <u>Bizcommunity</u> or the <u>BizTakeouts App</u>.

About BizTakeouts

BizTakeouts provides unforgettable conversations with some of the most influential people on the African continent, distributed to Bizcommunity's existing reach of over 2 million monthly industry page views, 546,500 newsletter subscribers and 889,818 mobile page views per month.

The cute takeaway box motif clearly communicates what BizTakeouts will deliver - tasty, snackable content, soundbyte-size B2B news>>TO GO - the disruptor in the burgeoning business podcast sector.

ABOUT TERRY LEVIN

Brand and Oulture Strategy consulting | Bizcommunity.com CCO at large. Email terry@offtheshelf.co.za, Twitter @terrylevin, Instagram, LinkedIn.

#RWC2023: The Rugby World Oup 2023 logo - the font that speaks French - 27 Oct 2023

#Loeries2023: Three lessons on how creative thinking can change the world - 10 Oct 2023

- ##NedbankIMC2023: From creator economy to cosy web to a new spirit of reciprocity and generosity 18 Sep 2023 #Loeries2021: A new pier for SA ad industry peers 25 Oct 2021 #DI2020: African icons at Design Indaba 25 3 Mar 2020

View my profile and articles...

For more, visit: https://www.bizcommunity.com