

## Creative e-commerce shortlist

The Cannes Lions Creative e-commerce shortlist has been released.



The Experience Track focuses on the powerful brand currency of intelligent customer journeys and immersive experiences.

The Creative e-Commerce Lions celebrate creative, commercial ecommerce, payment solutions and innovation - demonstrating how the innovation and optimisation of the customer journey led to increased consumer engagement and commercial

success.

Daniel Bonner, global chief creative officer at Wunderman, global is the 2019 Creative e-commerce Lions jury president.

Bonner oversees all creative activity across 200 offices in more than 70 markets around the world. He served on the inaugural Creative e-commerce Lion jury in 2018 and has been listed as one of the UK's top pioneers by BIMA.

No South African entries were shortlisted.

All the winners will be announced during the Cannes Lions Experience track award ceremony from 7pm on Thursday, 20 June.

View the [Creative e-commerce Lions](#) shortlist in full.

*The Cannes Lions Festival of Creativity runs from 17 to 21 June 2019, with Cinemark – now known as Ster-Kinekor Sales – the local representatives of Cannes Lions for SA. Visit our [Cannes Lions special section](#) for the latest updates!*

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