

Senior Digital Graphic Designer

Location: Cape Town
Type: Permanent

Senior digital graphic designer

Orms is not just South Africa's leading photographic powerhouse; we're the whole creative package! With vibrant hubs in Cape Town CBD and Bellville, plus an online store that never sleeps, we've got all your photographic needs covered.

We're a high-octane team juggling not one, not two, but three spectacular brands: Orms, Orms Print Room & Framing and Orms Cape Town School of Photography, where we turn photo enthusiasts into photo pros. Join the fun and let's create something amazing together!

More about this exciting position:

Are you a spirited, quick-witted senior graphic designer ready to take our marketing game to the next level? Then we are looking for you!

As our senior graphic designer, you will collaborate daily with our talented teams to gather detailed insights on projects, develop fresh, innovative ideas, and deliver expert design solutions for both print and digital media.

You'll be the wizard behind the curtain, cooking up eye-popping visuals for all sorts of fun stuff—newsletters, social media buzz, slick website bits, and snazzy in-store displays.

And here's the cherry on top: as the lead designer, you'll steer the creative ship, setting the visual and brand vibe for the Orms Group. Get ready to lead exciting brands and collabs into uncharted, creative waters!

Role and responsibilities:

- Project management of our creative team, ensuring slick designs are delivered across brand and on deadline
- Implementing innovative creative & marketing strategies in line with industry trends and retail benchmarks
- Creating high-quality, innovative, and engaging visuals across our three brands and across platforms
- Driving departmental communication and collaborations to ensure delivery of creative elements
- Detailed analysis of our monthly newsletters & email database, including strategy and insights

Skills and experience:

- A relevant degree in graphic design
- Four-plus years of experience working as a Senior Digital Designer
- Strong experience using Adobe Creative Suite applications (Photoshop, InDesign, Illustrator)
- Retail experience
- Experience working with the Mail Chimp platform
- Efficacy in creating various types of artwork for digital media platforms
- Ability to work within an established CI whilst creating fresh and innovative designs

Added bonus:

- A portfolio showcasing all relevant design work
- Extensive experience with the best practices required for design
- An up-to-date understanding of the latest graphic design trends
- Knowledge and/or experience in photography
- Copywriting (or any writing experience or background)
- Knowledge of HTML
- Knowledge and/or experience in photography and décor
- Experience with Motion Graphics and After Effects

Personal skills and attributes:

- Strong time-management skills for effective production of concurrently running projects
- Self-motivated
- Ability to work well in a team
- Attention to detail and consistency
- An ability to take ownership and work under pressure
- Ability to manage critique
- Adapt to change and respond positively to new challenges and deadlines, delivering excellence under pressure
- Strong listening skills for effective output of briefs

When applying for this position you need to send your CV and portfolio to annette.blackie@orms.co.za

Only shortlisted applicants will be contacted.

Posted on 09 May 14:02, Closing date 8 Jul

Apply by email

annette.blackie@orms.co.za

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