🗱 BIZCOMMUNITY

Wavemaker South Africa's CEO, Merissa Himraj voted as Most Admired Professional by Scopen Awards

Issued by Wavemaker

Wavemaker South Africa is proud to announce that our fearless and esteemed CEO. Merissa Himraj has been voted as the Most Admired Media Agency Professional. This prestigious recognition is a testament to Merissa's exceptional leadership, expertise, and contribution to the media space.

The selection process for the Most Admired Media Agency Professional involved a comprehensive evaluation of various criteria, including industry impact, thought leadership, innovation, and influence. Merissa emerged as the clear choice earning the admiration of industry experts and peers at this year's Scopen Awards.

The Scopen Award recognises marketing professionals who have remarkably contributed to the improvement, innovation, and development of the companies or projects for which they work, looking for transformation and growth.

Under Merissa's visionary guidance, Wavemaker South Africa has achieved remarkable success. Her strategic vision, combined with her deep understanding of business, technology, and the media landscape has propelled the company to new heights, delivering cutting-edge solutions and driving innovation.

"I am honored to be appointed as the most admired professional," said Merissa Himraj. "This recognition is a testament to the hard work and dedication of our

entire team at Wavemaker South Africa. I am grateful for their unwavering support and commitment to excellence."

As the most admired professional in media, Merissa will continue to lead Wavemaker South Africa towards new horizons.

"Wavemaker South Africa's CEO, Merissa Himraj voted as Most Admired Professional by Scopen Awards 16 Feb 2024

The future of marketing in the Al era 9 Jan 2024

* Wavemaker welcomed 6 graduates to be part of the GradX programme for 2023 5 Oct 2023

"Wavemaker's Data and Analytics Department introduces digital solutions pillar 19 Jun 2023

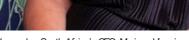
"Wavemaker's Audience Solutions delivers personalised, data-driven insight 2 Jun 2023

Wavemaker

One global family, positively provoking growth for our clients and our people. #GrowFearless Bound by our Purchase Journey obsession we help clients translate audience behaviors and insights into smart decisions today, for a prosperous tomorrow.

Profile | News | Contact | Twitter | Facebook | RSS Feed







16 Feb 2024