

# Biz Most Read Award winners January 2024

Issued by [Bizcommunity.com](https://bizcommunity.com)

1 Feb 2024



This month's coronations go to the following companies, whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms in January:

## The Biz Most Read Award winners | January 2024

- [Northlink TVET College kicks off a bumper new year for 2024](#) - Northlink College
- [New advertising opportunities for retailers as load shedding changes consumer purchase patterns](#) - Spark Media
- [Ogilvy grows its creative leadership in Johannesburg](#) - Ogilvy South Africa

Thanks to all our publishers for contributing to the daily business-to-business snapshot of our region. Biz Press Offices allow newsroom managers to track success in the ever-evolving arena of business communications. Creative B2B publishing and newsroom management are becoming increasingly integral to the marketers toolbox, offering vital value for companies, organisations, PRs and brands. [Talk to one of our business content development managers](#) about your business-to-business communications needs.



MARKETING & MEDIA

Game of thrones: Why content is king, but context is queen

[Bizcommunity.com](#) 25 May 2022



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and stakeholders, plus you get all the data stats on your releases to add to case studies and client reports, assisting with SEO and getting picked up by the media, all contributing to your company's reputation, status and value. We love to help you look for ways to make your business content stand out, so feel free to talk to us any time about best newsroom management practice. [More info.](#)

- " **Biz Most Read Award winners April 2024** 1 May 2024
- " **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024
- " **Biz Most Read Award winners March 2024** 2 Apr 2024
- " **Biz Most Read Award winners February 2024** 1 Mar 2024
- " **Share in the sharing economy on Biz** 28 Feb 2024

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