

# GIBS selected as United Nations PRME Champion for 2018-2019 Cycle

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University of Pretoria's Gordon Institute of Business Science (GIBS) has been selected as one of the 38 global business schools that will be part of the United Nations Global Compact and Principles for Responsible Management Education (PRME) for the 2018-19 Champions Cycle. PRME officially announced the 2018-2019 Champion schools at the Global 100 Executive Roundtable in Davos, Switzerland on January 23, 2018, coinciding with the World Economic Forum.

The Champion's Cycle centres on developing the next generation of leaders with the necessary knowledge and skills to attain the United Nations' 2030 Agenda for Sustainable Development. Over 40 academic leaders and corporate executives – including deans from top business schools and chief executives from leading businesses gathered for the round-table dinner, to discuss gaps in today's business and management education.

To be considered as a PRME Champion business schools need to be committed to contributing to future leadership development through responsible management education as outlined in the United Nations sustainable development agenda. Champion schools who are recognised as a thought or action leader in the responsible management community receive preferred access for their students to internship and volunteer opportunities with the PRME Secretariat and Global Compact, exclusive access to Global Compact meetings, and are recognised as a PRME Ambassador.

The recognition of GIBS as a business school that leads in responsible management education adds to the school's growing accolades as Africa's preeminent business school. GIBS Dean, Professor Nicola Kleyn who attended the event said, "We are delighted to be recognised as a PRME Champion. In a world of growing inequality, we believe that business schools have a vital role to play in fostering business behaviour that drives inclusive growth."

GIBS recognises that to solve global ills such as poverty, climate change and inequality, businesses need to play a pivotal role. Through responsible management education, the school will continue to develop students to become future leaders who emphasise the sustainable value for business and society alike.

As a PRME Champion, GIBS commits to:

- **Working collaboratively** to achieve higher levels of performance in transforming business and management education in five key areas: curricula, research, educational frameworks, sustainability-based partnerships, and thought leadership.
- **Serving the broader PRME community** through active engagement with existing PRME Chapters, PRME Working Groups, Global Compact LEAD, and other global opportunities, as well as to support broader and deeper implementation of sustainability principles in the institutional context of the PRME initiative.
- **Contributing to broader UN goals and issues**, particularly helping to realise the UN's Sustainable Development Goals.

Speaking to attendees, Lise Kingo, CEO & executive director of the UN Global Compact, said, "We at the UN Global Compact recognise this opportunity, and are committed to working together with you in business schools through PRME — on the global level as well as through our 76 Local Networks around the world — to guide and support you to achieve your sustainability objectives."

"Business and management schools play a key role in shaping the skills and mind-sets of future leaders, and can be powerful drivers of corporate sustainability," Jonas Haertle, head of PRME, said in comments during the dinner. "But in order to achieve the 2030 Agenda for Sustainable Development and the 17 Global Goals, today's higher education

institutions must change the way they teach about business, and more systematically incorporate values like sustainability, ethics and responsibility into their teaching, research, and campus leadership.”

### List of PRME Champions in 2018-2019 Cycle

1. Asian Institute of Management (Philippines)
2. Audencia Business School (France)
3. Babson College (United States)
4. Business School Lausanne (Switzerland)
5. Cass Business School, City, University of London (United Kingdom)
6. College of Business and Economics, University of Guelph (Canada)
7. Copenhagen Business School (Denmark)
8. Deakin Business School (Australia)
9. EGADE Business School, Tecnológico de Monterrey (Mexico)
10. Fundação Dom Cabral (Brazil)
11. George Mason University School of Business (United States)
12. Glasgow Caledonian University (United Kingdom)
13. Gordon Institute of Business Science (South Africa)
14. Gustavson School of Business, University of Victoria (Canada)
15. Hanken School of Economics (Finland)
16. INCAE Business School (Costa Rica)
17. Institute of Business Studies, RANEPA (Russia)
18. Institute of Management Technology, Ghaziabad (India)
19. IPM Business School (Belarus)
20. ISAE (Brazil)
21. Kemmy Business School (Ireland)
22. Kristianstad University (Sweden)
23. La Trobe Business School (Australia)
24. Newcastle Business School (United Kingdom)
25. Nottingham Business School, Nottingham Trent University (United Kingdom)
26. Nottingham University Business School (United Kingdom)
27. Seattle Pacific University (United States)
28. Stockholm School of Economics (Sweden)
29. T A PAI Management Institute (India)
30. The Leeds School of Business, University of Colorado Boulder (United States)
31. The Peter J. Tobin College of Business, St. John's University (United States)
32. Universidad Externado de Colombia - School of Management (Colombia)
33. University of Applied Sciences, HTW Chur (Switzerland)
34. University of Cape Town Graduate School of Business (South Africa)
35. University of Dubai (United Arab Emirates)
36. University of St.Gallen (Switzerland)
37. University of Winchester Business School (United Kingdom)
38. ZHAW School of Management and Law (Switzerland)

**\* Gibbs ranks among the world's top business schools for Executive Education – UK *Financial Times* 2024** 21

May 2024

**\* Gibbs gets Association of African Business Schools (AABS) accreditation** 10 Apr 2024

**\* Gibbs and CETA sign an MoU to boost skills in the construction and built-environment sector** 18 Mar 2024

" **Gibs Festival of Ideas: Shaping a world of change** 31 Oct 2023

" **Big tech and journalism: Principles for fair compensation** 25 Jul 2023

**Gordon Institute of Business Science**



(GIBS) has been built around its intent to significantly improve responsible individual and organisational performance, through high-quality business and management education.

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