

AMASA Forum: "The zero-based rate card"

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Varying agency rate card structures, fair fee debates, client expectations and how to get what you give in the advertising industry: all this and more is to be expected from the next #AMASAForum debate, which will be hosted by AMASA Joburg on Wednesday 8 July. Join the AMASA team and our panellist guests for what shall most certainly prove to be a highly interesting industry discussion.

Our esteemed panellists on this discussion, who will be led by Gordon Patterson as facilitator, include:

- SABC's Wanele Mngomezulu
- Provantage's Jacques Du Preez
- Ebony & Ivory's Paul Middleton
- Group M's Derek Sim

Please join in the discussion by joining us on Wednesday at Sker-Kinekor Preview (185 Katherine Street, Sandton) from 4pm onwards, followed by light snacks and beverages.

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